

## INVOICE



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**View Media Services**  
**Attention: Andi Pistay**  
**9526 View Ave NW**  
**Seattle, WA 98117**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168487-1	10/28/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
KOB	Charlie Blanco	Roswell - KOB	Local

Advertiser	Product	Estimate Number
Tim Jennings for State Sen.		

Flight Dates	Order #	Alt Order #
10/05/12 - 10/14/12	168487	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/12/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 3 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 R F 10/05/12 7:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 2 R F 10/05/12 8:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 1 R F 10/05/12 8:36 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 15 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 R M 10/08/12 M-F Today Show M-F 7a-9a :00 \$60.00 NM See MG 1.19 5 R M 10/08/12 M-F Today Show M-F 7a-9a :00 \$60.00 NM Credited 15 R M 10/08/12 M-F Today Show M-F 7a-9a :00 \$60.00 NM Credited 7 R Tu 10/09/12 7:23 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 16 R Tu 10/09/12 8:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 6 R Tu 10/09/12 8:44 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 19 R W 10/10/12 7:24 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM MG for 1.4 10/08 14 R W 10/10/12 8:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 8 R W 10/10/12 8:43 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 9 R W 10/10/12 8:59 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 17 R Th 10/11/12 7:22 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 11 R Th 10/11/12 8:34 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 10 R Th 10/11/12 8:59 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 18 R F 10/12/12 7:23 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 13 R F 10/12/12 7:59 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 12 R F 10/12/12 8:59 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM									

2	10/05/12	10/12/12	News 4 @ 5p M-F	M-F 5p-530p	M-W-F--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R F 10/05/12 5:25 PM News 4 @ 5p M-F M-F 5p-530p :30 TIMJ-30A-1012 \$70.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$70.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

www.kobtv.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
168487-1	10/28/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Tim Jennings for State Sen			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/05/12	10/12/12	News 4 @ 5p M-F	M-F 5p-530p	M-W-F--	:30	1	\$70.00	NM
	10/08/12	10/14/12	M-W-F--	3	\$70.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 R	M	10/08/12	5:12 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TIMJ-30A-1012	\$70.00	NM
3 R	W	10/10/12	5:24 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TIMJ-30A-1012	\$70.00	NM
4 R	F	10/12/12	5:23 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	TIMJ-30A-1012	\$70.00	NM
3	10/05/12	10/07/12	News 4 Special Sa 5p-530p	Sa 5p-530p	-----S-	:30	1	\$160.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$160.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 R	Sa	10/06/12	5:22 PM	News 4 Special Sa 5p-530p	Sa 5p-530p	:30	TIMJ-30A-1012	\$160.00	NM
4	10/05/12	10/07/12	News 4 Special @ 430p	Su 430p-5p	-----S	:30	1	\$160.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$160.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 R	Su	10/07/12	4:41 PM	News 4 Special @ 430p Sun	Su 430p-5p	:30	TIMJ-30A-1012	\$160.00	NM
5	10/08/12	10/12/12	News 4 @ 6p M-F	M-F 6p-632p	-T-T---	:30	2	\$160.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-T-T---	2	\$160.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 R	Tu	10/09/12	6:13 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TIMJ-30A-1012	\$160.00	NM
2 R	Th	10/11/12	6:12 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TIMJ-30A-1012	\$160.00	NM
6	10/05/12	10/13/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$175.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 R	Sa	10/06/12	10:12 PM	News 4 @ 10p Sat	Sa 10p-1030p	:30	TIMJ-30A-1012	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$175.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 R	Sa	10/13/12	10:12 PM	News 4 @ 10p Sat	Sa 10p-1030p	:30	TIMJ-30A-1012	\$175.00	NM
7	10/05/12	10/07/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$175.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 R	Su	10/07/12		News 4 @ 10p Sun	Su 10p-1035p	:00		<del>\$175.00</del>	NM
	See MG 7.2								
2 R	Su	10/14/12	10:23 PM	News 4 @ 10p Sun	Su 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM
	MG for 7.1 10/07								
	R off the air, make good approved by Andi Pistay								
8	10/08/12	10/12/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	5	\$175.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 R	M	10/08/12	10:33 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM
3 R	Tu	10/09/12	10:28 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM
1 R	W	10/10/12	10:14 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**INVOICE**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

Invoice #	Invoice Date	Invoice Month	Invoice Period
168487-1	10/28/12	October 2012	10/01/12 - 10/14/12

Advertiser	Product	Estimate Number
Tim Jennings for State Sen		

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
8	10/08/12	10/12/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>R</td><td>Th</td><td>10/11/12</td><td>10:13 PM</td><td>News 4 @ 10p M-F</td><td>M-F 10p-1035p</td><td>:30</td><td>TIMJ-30A-1012</td><td>\$175.00</td><td>NM</td></tr><tr><td>5</td><td>R</td><td>F</td><td>10/12/12</td><td>10:12 PM</td><td>News 4 @ 10p M-F</td><td>M-F 10p-1035p</td><td>:30</td><td>TIMJ-30A-1012</td><td>\$175.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	R	Th	10/11/12	10:13 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM	5	R	F	10/12/12	10:12 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
4	R	Th	10/11/12	10:13 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM																																
5	R	F	10/12/12	10:12 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00	NM																																
Total Spots							32																																			

**Payment Terms 30 Days**

<u>Gross Total</u>	\$3,280.00
<u>Agency Commission</u>	\$492.00
<u>Net Amount Due</u>	\$2,788.00
<b>ROS 7.125%</b>	\$198.65
<u>Amount Due</u>	\$2,986.65